

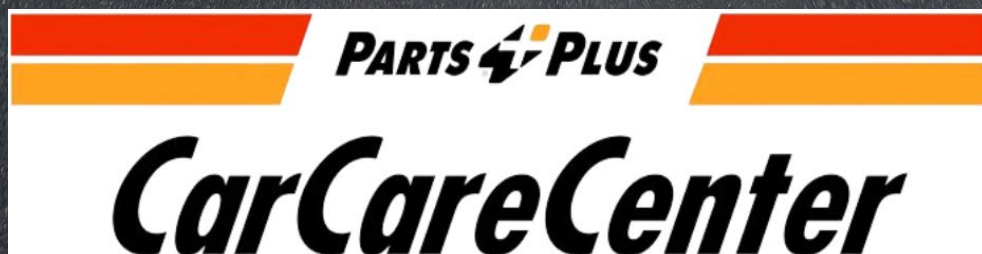
NATIONWIDE PROTECTION PLUS



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# 2025 PROGRAM INFORMATION





# GOLD OFFERING INCLUDES



## NATIONWIDE PROTECTION PLUS WARRANTY

- 24 month / 24,000 mile Warranty
- Coverage locally and Out-of-Market
- 2-day rental car and towing coverage available



## ROADSIDE ASSISTANCE PROGRAM

- Good for one reimbursement up to \$120 towards a tow, jump start, lockout, flat, or fuel service



## ENTERPRISE® RENTAL CAR DISCOUNTS

- Savings on car replacement rental needs
- Free pick-up



## THE GROUP TRAINING ACADEMY

- Online training for all areas of the shop
- Basic to highly complex training
- 17 courses included at no charge
- Ask about the "All Access Pass"



## DIAGNOSTIC NETWORK BASIC MEMBERSHIP

- Participate in discussions
- Limited private messaging



## ASE REIMBURSEMENT PROGRAM

- ASE certification or recertification test fee reimbursement



## ASE MASTER AUTOMOBILE TECHNICIAN OF THE YEAR AWARD

- Recognizing outstanding, ASE Certified Pronto Network Service Center Master Technicians
- Trip for 2 to the ASE Service Professionals Award Banquet and \$1,000 Cash



## SCHOLARSHIP PROGRAM

- 12 scholarships awarded yearly
- Open to the children or employees of member Service Centers



## SHOP MARKETING MATERIALS

- POS material highlighting nationwide support for Warranty & Roadside Assistance
- Signage, bay banners, posters, desk pad scheduler, customizable menu board



## LOCATION FINDER

- Allows customers to search with their zip code and view nearby shops
- Includes shop's address, contact info, hours, services

**SPECIAL OFFER!**

# SHOP SOLUTIONS



## CO-OP CONSUMER DIRECT MAIL

- Offer quarterly service specials to area residents through direct mail
- Reach current and prospective motorists in targeted areas



## REPAIR PAL

- Online referral program with more than 5 million visitors per month
- Global referral partners such as CarMax, USAA and more
- Includes Repair Pal's "Fair Price Estimator" for consumers



## AUTOSHOP SOLUTIONS

- Web page development and website management
- Focuses on Google AdWords, Social Media, PPC (Pay-Per-Click), & SEO (Search Engine Optimization)
- Choose the channels, collaborate with your account manager, then let Autoshop Solutions do the rest



## ON-HOLD MESSAGING, WOODSTOCK MEDIA

- Relays current services and specials within your shop
- Helps to generate "add on" sales



## REDCAP/CUSTOMER SHUTTLE SYSTEM ON DEMAND

- Eliminates need for shuttle van, personnel, insurance, and maintenance
- Provides quick, unlimited capacity during peak times at your shop



## STEER / MECHANIC ADVISOR DIGITAL MARKETING

- Increase customer visit frequency through automated emails and text
- Free mobile app for IOS and Android platforms



## AUTONET TV

- Designed specifically for automotive repair centers
- Customize to match your branding, sell your products and promote your specials



## FLUID & MAINTENANCE INSPECTION SYSTEM

- Capture underperforming fluids
- Record & relay info from a visual inspection



## DIGITAL VEHICLE INSPECTIONS

- Boost transparency of vehicle needs through detailed color inspection reports
- Enhance shop workflow with paperless automation
- Maximize customer retention with appointment reminders or custom campaigns



## AUTO PASS CREDIT CARD

- Deferred interest financing for RO's as low as \$149
- Create customer loyalty
- Car owner applies online



## 360 PAYMENTS / MERCHANT SERVICES

- No contracts, simplistic flat rate pricing for US Shops
- Exclusive Text-to-Pay feature for after hours pick ups
- Free credit card terminal for all Member Service Centers



## IDENTIFIX DIRECT HIT

- “Direct Hit” library of verified repairs
- Easy access to auto repair information
- Over 6 million pieces of OEM services and repair content



## THE GROUP TRAINING ACADEMY ALL ACCESS PASS

- Upgrade to “All Access Pass” for only \$199
- Allows access for 5 employees per location
- Over 1,100 hours of training, including - AVI Video Library, Bosch training, Standard “Pro Training”



## SHOP OWNER COACH

- Build a strong business model for your location
- Develop “Standard Operating Procedures”
- Analyzes & coaches your business to provide the profits you expect



## TITAN ROAD HAZARD

- Shop profit generator of \$20 to \$40 per tire
- Tire repair and tire replacement coverage



## SHOP MANAGEMENT SYSTEMS



- Multiple offering to meet your needs of a single or multi location operation
- Systems which focus on automotive repairs or vast tire sales



## FEDERATED INSURANCE

- Provides property & casualty insurance
- Specializes in the automotive service and repair industry
- Performs “on site” risk management analysis



## SPECIAL PURCHASING PROGRAM

- Uniforms, facility services, first aid & safety, fire protection
- Members are eligible for National Discounted Rates.



## SPECIAL PURCHASING PROGRAMS



- Ford, Nissan, GM - Fleet Vehicle Purchase Program
- Office Depot - Office Supplies Buying Discount Program



## GREATAMERICA - EQUIPMENT LEASING OPTIONS

- Custom lease to fit your specific needs
- Competitive rates for “A” credits as well as the financially challenged

